

# **NATASHA SANCHEZ**

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DreamWorks Animation

## **PUSS IN BOOTS**

TV Concept

NARR: IF YOU THINK YOU KNOW THE STORY OF PUSS IN  
BOOTS

YOU DON'T KNOW JACK...

OR JILL...

OR ANDY...

ANDY: "Andy, Andy Beanstalk, but my friends call me Jack."

ON NOVEMBR 4<sup>TH</sup>

ONE HERO IS COMING CLEAN ...

PIC: Puss starts to lick himself clean before realizing Andy Beanstalk is  
watching.

ABOUT HIS PAST

**PUSS IN BOOTS**

RATED PG

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PIC: Open on silhouetted image of Puss walking in front of a dark & foggy backdrop (a la “The Mask of Zorro” teaser trailer)

NARR: EVERYBODY KNOWS HIS NAME,  
  
BUT WE’VE ONLY SCRATCHED THE SURFACE  
  
OF WHO HE REALLY IS...

PIC: Puss slashes a “P” into the screen, which launches a fast paced montage inter-cut with the following cards:

GRAPHICS: AN OUTLAW

A LOVER

A FIGHTER

A HERO

A LEGEND

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NARR: IT TAKES THE SKILL OF A LEGEND...

PIC: Puss bit

THE CUNNING OF A MASTER...

PIC: Kitty bit

AND THE MIND OF A GENIUS...

PIC: Humpty bit

TO TAKE ON AN EVIL LIKE THIS...

PIC: Reveal Jack & Jill

ON NOVEMBER 4<sup>TH</sup>

ANY HERO WORTH HIS BEANS...

PIC: Magic bean bit

KNOWS WHEN TO BE BAD

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