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Warner Bros.

**TO THE ARCTIC**

TV Script Concept

NARR: IT'S ONE OF THE MOST REMOTE PLACES ON EARTH,  
THE HARSH CONDITIONS MAKE SURVIVAL NEAR  
IMPOSSIBLE,  
BUT FOR THE FAMILIES THAT LIVE HERE,  
IT'S QUITE SIMPLY... HOME

WARNER BROS. AND IMAX INVITE YOU  
ON AN ADVENTURE,

TO A PLACE FEW HAVE EVER BEEN...

AND NO ONE WILL FORGET

ON APRIL 20<sup>TH</sup>

THE MOST

NARR/CARDS: EXCITING  
EXHILARATING  
FRIGHTENING  
FASCINATING  
INSPIRING

PART OF ANY JOURNEY...

IS THE FIRST STEP

PIC: Baby caribou learning to walk

**TO THE ARCTIC**

CARD: SPRING 2012